

## **Cellular VoIP: Resistance or Anticipation**

### **蜂巢移動式 VoIP: 是期待、還是抗拒?**

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#### **Abstract**

From H.323 to the recent hype of Skype, VoIP is a technology that has been introduced for more than 10 years. People haven't seen big growth in the market while technologies keep evolving to the next generation solutions such as IMS (IP Multimedia Systems) and 4G. This talk will start from an introduction of a few typical (and maybe best selling) VoIP products, to the discussion of a good VoIP business model from an investor view angle - how to balance between free calls and making revenue?

Based on the above understanding, this presentation focused on "Cellular VoIP", a very attractive area for new opportunities where there will be demands on new service models, new network equipments and new network terminals.